

## **Ray Mathews**

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### **SUMMARY**

Highly motivated with experience in corporate management and executive decision making. Successful record of team building. A proven ability to quickly integrate into a team and hit the floor running. Proven technical skills, and a broad understanding of internet technologies and impelling UI, from front-end design to back-end development.

### **EXPERIENCE AND ACCOMPLISHMENTS**

#### **Senior Designer, Eyespot**

San Diego, Ca | **2007 - Present**

CSS, XHTML/HTML, XML, PHP, Java Script, UNIX command line.

- Site development and maintenance with strict adherence to current web standards for cross platform stability.
- Managed the acquisition and presentation of all Eyespot online promotions. Worked closely with major and indie label contracts to promote timely releases of current A-List artists.
- Front-end UI development of customer content management tools.
- Maintained Eyespot's global news and press releases.

#### **EVP of Media Development, Palm Tree Technology**

London, UK | **2004 - 2007**

- Start up company.
- Co-Developed executive strategy and direction, leading to initial funding.
- Co-Developed companies initial technology offering.
- Developed online media presence showcasing our technology.

#### **Manager of Web Development, Vivendi Universal Net USA**

San Diego, Ca | **2002-2004**

CSS, XHTML/HTML, YASL.

- Managed the web dev team. Oversaw such properties as Getmusic.com, MP3.com, eMusic.com.
- Turned marketing requirements into highly visible online ad campaigns for Ford Motor Co., Toyota, McDonalds, Sketchers etc...
- Implemented / Managed Universal major label contracts (Island Def Jam, Atlantic Records, Arista Records etc...) on do or die deadlines, online as well as in targeted email campaigns.

#### **Manager of Web Development, MP3.com**

San Diego, Ca | **1999-2002**

CSS, XHTML/HTML, YASL

- Hired and managed a large group of creative/technical developers, and help pivotal role in making MP3.com the worlds largest most recognized online music database (at that time).
- Spearheaded the online email newsletters to reach over 11 million people monthly, worldwide.
- Internationalized MP3.com into Italian, French, German, Spanish and Japanese.

#### **Lead Product Support Engineer, Netscape Communications**

Mountain View, Ca | **1997-1999**

- Netscape cross platform product expert.
- Maintained database of client code base defects.
- Ensured highest standards of all Netscape client releases through strict QA procedures.

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- Engineering liaison for enterprise customers such as, Morgan Stanley, Bear Stearns.
- Partnered with QA during all client builds and releases from 4.0 - 4.6 across the following platforms, Win, Unix, Mac, Solaris, AIX, Linux.

### **EDUCATION**

- San Diego State University – Music major.
- The Art Institute of California / San Diego - MultiMedia Design.
- Crawford Nautical School / San Francisco - 3rd Mates Unlimited Tonnage License.

### **AFFILIATIONS**

- Greenpeace.
- Bikram Yoga College of India - Contributing Consultant.
- Co-founder of River Bend Records.

### **INTERESTS**

- Digital art.
- Composing and producing music.
- Yoga and the depths of the mind/body connection.
- Amateur photography and other geeky things.